

Iwerne Minster

Neighbourhood Development Plan

Supporting Document

~

Web Site Statistics

IM NDP Web Site Statistics

The Draft Plan and its Supporting Documents was published in September 2017 with the effect that the site design changed too. The individual pages that showed land sites and Local Green Spaces were no longer needed because the information was contained in the Draft Plan.

The Page columns show the number of times that pages were viewed. When the site was new, people looked back and forth several times at the same pages. When the Draft Plan was published, the number of pages was substantially reduced.

The Devices columns are to show the type of device used to access the site and the numbers will not match those shown in the Sessions columns.

The number of pages exceeds the number of sessions because a person may look at several pages in one session.

It is arguable whether the totals have any real meaning but they do offer a basis for quick comparison.

Date Range	Page Name	Page Views	Device	Sessions	%
1/5/2017 to 30/9/2017	Documents	1250	Desktop	722	66
	Home/Landing page	848	Tablet	263	24
	Total	2098	Mobile	110	10
			Total	1095	100
1/10/2016 to 30/4/2017	Documents	3135	Desktop	702	59
	Home/Landing page	1853	Tablet	351	29
	Land Sites	699	Mobile	143	12
	IOWAs/LGSs	342	Total	1196	100
	Questionnaires	264			
	Maps	76			
	Total	6369			
Grand Total		8467		2291	